

ASOCIO-PIKOM DIGITAL SUMMIT 2019

One of the most important events in the ASOCIO calendar is the annual ASOCIO Digital Summit. This year it was held in Kuala Lumpur and was packed with powerful and well-known speakers who touched on issues that will affect the ICT industry and society in the future.

This year's ASOCIO-PIKOM Digital Summit 2019 was held from 11 to 13th November 2019 in Kuala Lumpur at Connexion Conference & Event Centre @ The Vertical Bangsar South, Kuala Lumpur. PIKOM won the rights to host the event in 2019.

The highlight of the summit was the ASOCIO ICT Awards & Gala Dinner 2019 where the special guest was YB Dr Ong Kian Ming, the deputy minister from the Ministry of International Trade and Industry.

The ASOCIO-PIKOM Digital Summit 2019 attracted more than 600 delegates from the technology industry in the Asia Pacific region. The theme for this year was "Defining the Future".

Almost 600 delegates attended the event including international delegates from the ASOCIO region, C-levels, ICT leaders, Government agencies, end user groups and others.

The opening gambit of the summit was truly spectacular: from a dancing robot which was billed as the first artificial intelligent humanoid service robot called Cruzr to a scintillating dance performance that used a wonderful combination of light, music and dance. This was followed by a series of welcome remarks by Dato' Seri Ivan Teh, the organising chair; Ganesh Kumar Bangah, PIKOM chairman and finally David Wong, ASOCIO Chairman.

And then it was on to the summit proper. Many of the speakers at

the summit spoke of the future of technology and how with the advancement of technologies, the way businesses, governments and consumers interact will change.

One of the most interesting speakers was Roger Collantes, an author and motivational speaker whose talk on 'Futuristic Prediction: Are You In or Out' had the audience enthralled as he spoke of a future where AI will eliminate jobs that

are repetitive and routine. To thrive in this future world, workers need to specialise in creative jobs which cannot be replaced by robots.

Another highlight of the summit was the launch of the research report by PIKOM titled *Digital Economy Strategic Outlook 2019/2020 Defining The Future*. This 11th edition of the PIKOM publication has 12 chapters that touch on different topics such as the outlook for





David Wong, Chairman of ASOCIO, on the summit:

“The summit was very successful. Six hundred delegates from 15 countries came for summit. During the summit we also celebrated the 35th anniversary of ASOCIO during the ASOCIO ICT Awards and Gala Dinner 2019 that was held on 12 November, after the summit. It is something to be proud of that the association is still going strong after all these years.

Another historic event at this summit was that we launched our first policy paper on data privacy. We want to be an advocate on future policies. In order to do this we have formed a policy task force which chaired by JISA (Japan Information Industry Association). We also managed to arrange 40 B2B meetings. We have collaborated with the Victoria State Government and they brought a large delegation and we had very good response from them.

This summit has also increased awareness of Malaysia and our country’s hospitality. It gave many delegates a good feel of what to expect when Malaysia hosts WCIT 2020. There will be many foreign delegates who will attend WCIT2020 and the majority of them will be from ASOCIO countries.”



the Malaysian economy in 2020, perspectives on digital transformation, women in tech and many more.

After lunch there were several breakout sessions where delegates could choose to attend topics that interested them. Some of the well attended sessions were Marvel of the Women in Tech where the women panellists talked about how to help other women in tech, how to survive in a very competitive environment and how diversity in business and in the board room is actually good for the business.

Another interesting session was exclusively for CIOs only. The session was aptly called CIO Session and the speaker for this session was Roger Collantes whose speech was titled ‘Who Moved My Cheese?’ His talk centered on ways to deal with changes in one’s work and life.

Concurrent to the summit, there was also an exhibition and business matching.



ASOCIO’s Policy Guidance on Data Privacy

The policy paper titled “ASOCIO’s Policy Guidance on Data Privacy: Preserving Privacy while Enhancing Access to Personal Data with Greater Trust in Asian-Oceanian Region” was the result of the participation of several countries from the organisation such as Australia, Bangladesh, India, Korea, Japan, Malaysia, Singapore, and Thailand in developing this policy paper.

According to ASOCIO’s website, the “document has been prepared to provide guidance on issues and policy to ASOCIO members and other interested stakeholders on current and proposed approaches to preserve privacy while enabling and enhancing trusted access to personal data. It can be used as a general background for the development of policy by ASOCIO members and for discussions with government officials and policy influencers.”

The website further states that ASOCIO’s approach reflects ‘good’ practices adopted in the European Union’s General Data Protection Regulation (GDPR), Japan’s Act on the Protection of Personal Information (APPI) and within APEC’s Cross Border Privacy Rules (CBPR), based on three principles:

- Risk-based, where protection requirements are relative to scale, data type/sensitivity, and transfer frequency;
- Accountability, where there is mutual recognition of, and interoperability with, existing/ planned data governance certification to avoid duplication, delay or fragmentation (as embodied in the GDPR and CBPR);
- Inclusive, where frequent, open consultations with data protection specialists, businesses, lawmakers and consumer groups occur transparently. These raise consumer trust, reduce compliance

costs and minimise legal complexity.

ASOCIO “urges all privacy and data protection stakeholders to examine and adopt this principle-based approach, drawing on good models and frameworks already developed and, in some cases, operating. Adopting the approach will promote freer, safeguarded data flows that enable regional economic growth and closer cooperation across the region.”

David Wong, chairman of ASOCIO said that ASOCIO and its national member associations stood ready to work with governments and industries, as well as regional inter-governmental organisations such as ASEAN, APEC and EAF (East Asia Forum) to enable the development of coordinated and harmonized national laws.





2019 ASOCIO Award Recipients

Association	Outstanding ICT Company Award	Outstanding User Organization Award	Digital Government Award	ICT Education Award
The Association of Thai ICT Industry (ATCI)	Summit Computer Co. Ltd, Thailand	Betagro Public Company Ltd. Thailand	Department of Consular Affairs, Ministry of Foreign Affairs, Thailand	School of Information Technology Thonburi (KMUTT), Thailand
The ICT Industry Association of Bangladesh (BCS)	DATASOFT Manufacturing & Assembly Inc. Ltd, Bangladesh	eGeneration, Bangladesh		Innovation Design & Entrepreneurship Academy (iDEA), Bangladesh
Information Service Industry Association of Taiwan (CISA)		Axtronics Inc, Taiwan ROC		Elitegroup Computer Systems Co.Ltd, Taiwan ROC
The Federation of Korean Information Industries (FKII)	Summit Computer Co. Ltd, Thailand	Ulsan Port Authority, Korea	Korea Institute of Science and Technology Information (KISTI), Korea	BIT Academy Center, Korea
Information Service Industry Association of Japan (JISA)	DataSolutions Inc., Korea	NEC Platforms Ltd, Japan		
Myanmar Computer Industry Association (MCIA)	MBC Software Development Center, Myanmar	Directorate of Investment and Company Administration, Myanmar		YOUTH International College, Myanmar
PIKOM, The National Tech Association of Malaysia	Glocomp (M) Systems Sdn Bhd, Malaysia	Serba Dinamik Holdings Berhad, Malaysia	Malaysian Global Innovation & Creativity Centre (MaGIC)	iTrain (M) Sdn Bhd, Malaysia
Vietnam Software and IT Services (VINASA)	CMC Corporation, Vietnam	Vietnam Airlines JSC, Vietnam		VNUHCM–University of Science, Vietnam

Malaysian Global Digital Icon 2019

- Aerodyne Group
- Soft Space Sdn Bhd
- GHL Systems Bhd
- Macro Kiosk Berhad
- Forest Interactive Sdn Bhd
- MDT Innovations Sdn Bhd
- Securemetric Bhd
- Inmage Group
- iPay88 (M) Sdn Bhd
- Daythree Business Services Sdn Bhd
- EKTECH Communications Sdn Bhd
- MYKRIS International Berhad

ASOCIO 35th Anniversary Special Award

Harres Tan

ASOCIO Honorary Award

Looi Kien Long

CONGRATULATIONS TO 2019 ASOCIO AWARDS RECIPIENTS





From Chairman & Council Members of ASOCIO