

PRESS RELEASE

For Immediate Release



SNT GLOBAL LOGISTICS AND CONVEDGE INKED PARTNERSHIP

SNT Global Logistics and Convedge Signs a 3-Year Partnership Agreement to assist Local SMEs on eCommerce and eFulfilment

PETALING JAYA, 20 September 2017 – SNT Global Logistics Sdn. Bhd., a home-grown and leading logistics provider who is also now one of the lead operator and provider of ASEAN eFulfilment Hub, an initiative of Digital Malaysia with MDEC and MIDA, in Malaysia has entered into an agreement with Convedge Sdn. Bhd. to provide a one-stop comprehensive digital commerce platform that integrates services from both parties, being the online package deliveries and logistics services from SNT Global Logistics and Fusionex ANT for SME eCommerce services from Convedge.

This agreement marks a long-term partnership of SNT Global Logistics with an eCommerce solution provider and for the 3-years, both parties will joint effort to help local SMEs and micro-businesses to embark on their online business journey, utilise Fusionex ANT eCommerce platform to market their products and services via the online marketplaces and digital marketing solution plus some data analytic tools and leverage on a large scaled logistics firm like SNT Global Logistics to expand and to reach out to customers.

Both parties believe this collaboration would accelerate the online business adoption rate among their clients who are still in their conventional operating mode. “This digital transformation would be exciting for the SMEs especially when the acceptance and readiness level for eCommerce are much better among their 2nd generation owners.” said David Wong, CEO of SNT and Stan Lee, CEO of Convedge.

SNT Global Logistics delivers integrated logistic services incorporating overall logistics distribution and supply chain execution such as order-fulfilment, transportation and warehousing to their clients. SNT offer highly customised eCommerce order fulfilment solutions to promote every online business. Under the National eCommerce Strategic Roadmap, Malaysia will be transformed into a regional eFulfilment hub with project investments totalled RM100.09 million and SNT Global is one of the approved companies to undertake these projects.

Convedge is the sole partner of Fusionex International which provides SME e-Commerce platform and specialises in Analytics and Big Data adoption for enterprises and businesses in Malaysia. Fusionex ANT for SME was launched in June 2017 and is now officially the digital and loyalty partner of one of Malaysia’s Largest Wellness, Music and Dance Festival. Fusionex also recently signs an MOU at the 1st Asia Retail & O2O Conference and Expo 2017 to assist SMEs to move from offline to online (O2O) via its Fusionex ANT eCommerce platform.

For more information about SNT Global Logistics and Fusionex ANT for SME, visit <http://sntglobal.com/> and <https://www.convedge.com/> respectively.

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